



**North Carolina**  
**Knights of Columbus**  
**Pro Life**

*Guardians & Protectors of Life, from Conception to Natural Death*

Brother Knights,

Thank you for considering the Knights of Columbus Ultra-sound initiative. As you may be aware ninety (90) percent of mothers who see their unborn children with use of an ultra-sound choose Life! That makes the ultra-sound machine one of the most effective tools in our fight for life. And you, and all those who helped place these machines throughout North Carolina, will have a part in every life that these machines save. Please familiarize yourself with this packet and contact your State Ultra-Sound Chairman when starting the Ultrasound Initiative process. The Chairman is here to assist you, and will walk you through every step of the way.

Thank You again for what you're doing for Life.

Vivat Jesus,

Pete Devlin

North Carolina Knights of Columbus

State Pro-life Director

“God the lord has entrusted to men the noble mission of safeguarding life and men must carry it out in a worthy manner”: Catechism 2271



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### **Ultrasound Initiative Checklist**

**Please read this document before taking any action!!!**

1. \_\_\_ Do not collect any money until you have satisfactorily completed step # 7
2. \_\_\_ Contact your Ultrasound Chairman to review the procedure and questions.
  - i. North Carolina – East: Ed Rogosich [edbossman@att.net](mailto:edbossman@att.net)
  - ii. North Carolina – West: Len Kobylus [lkobylus@carolina.rr.com](mailto:lkobylus@carolina.rr.com)
  - iii. Pro Life Director – Pete Devlin [devlinelectric@windstream.net](mailto:devlinelectric@windstream.net)
3. \_\_\_ Meet with Pregnancy Support Center and review procedure & requirements.
  - i. Make no promises to the Pregnancy Support Center.
4. \_\_\_ Complete applications with signatures & collect all supporting documentation.
  - i. \_\_\_ Ultrasound Initiative Application
  - ii. \_\_\_ Pregnancy Support Center's Statement of Faith
  - iii. \_\_\_ Pregnancy Support Center's Mission Statement
  - iv. \_\_\_ Pregnancy Support Center's Financial Statement
  - v. \_\_\_ Ultrasound Equipment/Training Quotation
  - vi. \_\_\_ North Carolina K of C Diocese Evaluation
  - vii. \_\_\_ K of C Diocese Evaluation
  - viii. \_\_\_ Mission Pre-Born Application (if needed)
5. \_\_\_ Submit paperwork to Ultrasound Chairman and retain a copy for your records.
6. \_\_\_ Ultrasound Chairman will notify you, by e-mail, on the following milestones:
  - i. \_\_\_ Receipt of your application.
  - ii. \_\_\_ Approval by the Diocese
  - iii. \_\_\_ Approval by the State Deputy
  - iv. \_\_\_ Submission of your application to Supreme
7. \_\_\_ Upon Notification from the Ultrasound Chairman of the submission of your application to Supreme, the fundraising can begin.

# North Carolina Knights of Columbus

## Ultrasound Initiative Program

### To Assist Pregnant Women

#### Councils Provide Funds to Pregnancy Centers for New Medical Technology

Ultrasound exams, which are medically indicated throughout pregnancy for a variety of diagnostic reasons, use ultrasound waves to scan a women's abdomen, creating a picture or "sonogram" of the baby in her uterus. Without K of C support, most pregnancy care centers would be unable to purchase the ultrasound machines, each costing tens of thousands of dollars.

Reports indicate that up to 90 percent of women considering an abortion choose to have their baby after seeing an ultrasound image. They hear their baby's heartbeat; they see their baby's head and fingers. They know it is a child, not a "choice."

Before any fund-raising begins, review [Qualifying a Pregnancy Care Center](#) in Collaboration with the [Local Diocese](#). Then, present the Diocesan Evaluation form to the diocesan pro-life director. After being completed and signed by the diocesan pro-life director, the Diocesan Evaluation form should be submitted to the Supreme Council's Office of Pro-Life, Marriage and Family Values. After that office advises the council that the pregnancy care center may be considered for inclusion in the Ultrasound Initiative program, fund-raising may then begin, provided that the council and the pregnancy care center will also meet all of the other Ultrasound Initiative Guidelines.

State and local councils desiring to participate in the Ultrasound Initiative should refer to the [Ultrasound Initiative Guidelines](#) for program requirements. Councils must raise half of the funds for purchase of an ultrasound machine before submitting an [Ultrasound Initiative Application](#) to the Supreme Council Office for matching funds. The answers to some "[Frequently Asked Questions](#)" provide additional information about the program.

The sophistication of today's medical technology provides a "window on the womb" said Supreme Knight Carl A. Anderson. "Even from the early stages of pregnancy, a mother can see her developing child, hear the baby's heartbeat, and to recognize the miracle of the new life within her."

The Knights of Columbus Ultrasound Initiative seeks to provide medically certified pro-life pregnancy centers with the modern technology to monitor the health of babies in uterus, and to allow mothers to visually experience their development.

# Ultrasound Initiative Guidelines

## Ultrasound Machine Purchase Program

When a state council/local council campaign raises one-half of the cost of purchasing an ultrasound machine for a pro-life pregnancy help center, the Supreme Council will match the other half of the machine's cost.

Since this is a joint state and local council initiative, the state deputy must be informed at the beginning of the process of local and state council efforts. Throughout the campaign the state deputy should be kept informed of local and state council progress.

To qualify for matching funds, a Knights of Columbus state or local council must:

1. Locate a pro-life pregnancy care center that is prepared to receive and use an ultrasound machine.
2. Determine that this pregnancy care center will be able to staff and operate this machine. This will include:
  - o Ensuring the center is properly licensed under state and local laws and regulations to operate an ultrasound machine
  - o Ensuring that the center is affiliated with a medical doctor who is willing to oversee the ultrasound machine operations
  - o Ensuring that the machine will be staffed with licensed and experienced medical personnel
  - o Ensuring the center has adequate insurance for operation of the machine
3. Determine that the pregnancy care center is not anti-Catholic in any way (i.e. - some centers have individuals who have attempted to lead Catholic women away from the Church).
4. In a manner prescribed by the Supreme Council Office, submit documentation showing that you have completed each of the above steps.

Once each of these criteria has been met, work with the pregnancy care center to choose an ultrasound machine that will fit the center's needs. Get a quote for the purchase price of the machine (not including maintenance agreements or other add-on costs). The prices of ultrasound machines to date have reflected discounts negotiated with the vendor. In some cases, the discount has been 55% of the list price.

Begin fundraising. While the pregnancy care center may certainly assist in fund raising, if the pregnancy care center raises the funds predominately on its own, without on-going and significant involvement of the local council and the state council, the pregnancy care center will not be eligible for matching funds from the Supreme Council Office. The Knights of Columbus council must be actively involved in raising the funds for half of the purchase price of the

ultrasound machine. The state council or the local council leading the drive should designate, or open, a council bank account to receive the funds. Donated checks should be made out to “Knights of Columbus,” not to the pregnancy care center, to assure all donations are counted towards the council’s share of the funds to be raised and matched.

Once the funds for not less than half of the purchase price are raised, submit the invoice or sales order for the ultrasound to the Supreme Council Office, which will match the other half of the purchase price of the machine.

According to the same terms as described above, funds may be raised and matched in order to replace a pregnancy care center’s machine that has become less effective because of excessive use or outdated technology.

Plan a check presentation or ribbon cutting ceremony to be held when the actual machine arrives or is ready for operation. Be sure to invite the state deputy and determine with the pregnancy center which media to invite.

Questions? Call 203-752-4403 - Office of Pro-life, Marriage and Family Values – email: [william.obrien@kofc.org](mailto:william.obrien@kofc.org)

# Ultrasound Initiative - Frequently asked Questions

**What does my council have to do to get an ultrasound machine in our local pregnancy center?**

The center must meet the faith, medical, insurance and fundraising components of the program.

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**I'm a pregnancy care center director. How can my center participate in the ultrasound program?**

Contact a member of your Knights of Columbus state or local council. If you do not know anyone who is a Knight, call the office of a local Catholic church to assist in putting you in touch with a council member.

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**Our local pregnancy center is not Catholic – can it still participate in the program?**

Yes, if it does not engage in anti-Catholic proselytism (i.e., it does not attempt to lead Catholic women away from the Catholic Faith). Some pregnancy centers have Statements of Faith that are inconsistent with Catholic teaching. The pregnancy center's Statement of Faith must be included in the documents submitted to the Supreme Council office.

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**Will the program pay for training the staff to use and maintain the ultrasound machine?**

No, the Supreme program will only pay one-half the cost of the ultrasound machine itself. Shipping, installation, maintenance, training and insurance costs are to be handled by the pregnancy center. Often times, the center can find outside resources, such as Mission Pre-Born to help with these expenses. See your North Carolina Ultrasound Chairman for further information.

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**What ultrasound machine is appropriate for us to purchase?**

As each pregnancy care center has different client needs, the determination of what type of ultrasound machine it should purchase is left to the center's medical director. In some instances, because of the services offered, a center may find that a 2D-with-doppler machine fulfills its requirements; in others, where more detailed services are available, a 3D/4D ultrasound machine may be more appropriate.

A sales order for the selected ultrasound machine must be submitted as part of the paperwork for your request for matching funds.

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**The ultrasound machine the pregnancy center wants is really expensive. Is the list price always firm?**

Almost all of the ultrasound machines purchased under this program reflect discounts negotiated with the vendors. Some of these discounts have been substantial – 55% of the list price in more than one instance. Although each Council is free to find the best deal possible concerning the ultrasound equipment, the North Carolina Knights of Columbus would advise to make a comparison of the price the Council/Assembly has received from their potential supplier with Brother James Scheffler of Innovative Imaging Technologies at 254-319-2214 or his e-mail address: [iit-jim@msn.com](mailto:iit-jim@msn.com) Our research has shown that James Scheffler is well known by most of the Pregnancy Support Centers throughout North Carolina, and his company has given deep discounts for the ultrasound equipment he represents. Also Innovative Imaging Technologies only markets and distributes ultrasound equipment manufacturers that will not sell its products to those organizations who perform abortions.

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**Our local pregnancy center already has an old ultrasound machine. Could this center be considered eligible for the program?**

Ultrasound technology has progressed tremendously. Oftentimes, the older generation ultrasound machine can no longer produce a clear image or the machine becomes too costly to repair. In those instances, if the center meets all the requirements of the program, it can participate.

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**If we raise less than half of the cost of an ultrasound machine, will the Supreme Council still match each dollar raised?**

No.

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**Our council hasn't raised our half of the cost but will have it by the time our request is approved. Is that okay?**

Half of the ultrasound's cost must be raised before your application will be considered complete for submission.

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### **Can a donor get a receipt for his contribution for tax purposes?**

The status of the Knights of Columbus as a 501(c) (8) Fraternal Benefit Society under the Internal Revenue Code means that contributions to it are generally not deductible by the donor. There is a limited exception to this rule known as "pass-through charitable fund-raising".

Contributions might be deductible as charitable contributions under certain circumstances if Internal Revenue Code Section 170(c) (4) is complied with and those funds are restricted and used exclusively for charitable purposes as defined under that section. Funds used in this manner must be totally segregated from the other funds of the Knights of Columbus in a separate account and cannot be used in any manner for social or fraternal purposes (cannot be used for council expenses or functions).

Also, this limited exception is only allowed to individual taxpayers; it cannot be utilized by non-persons such as businesses or corporations. Therefore, it would not be applicable in any instance concerning corporate matching funds or discounts on corporate donation of goods or services.

The council collecting and passing through the donations would track the donor names and amounts given and provide that to the recipient charity. The charity would then issue the receipt.

IRS publication 557, available online, has more information on these rules if you are interested. Information on pass-through charitable fundraising is also available on the Knights of Columbus website under For Officers/Reports Online/Support Materials/Form 990 information.

Donors should always check with their own tax attorney and accountant, as individual situations may vary.

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### **We want the matching funds payable to the ultrasound machine company. Is that permissible?**

The check will be made payable to either the state or local council or the pregnancy center. The pregnancy center's federal tax ID number should be included in the information submitted with your application.

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### **How long will it take to receive the matching funds check?**

Once an application is complete and it is submitted for matching funds, it usually takes approximately three weeks for approval. You will be notified when it is. You are asked not to schedule any delivery, dedication or ribbon-cutting ceremony before notification.

# **KNIGHTS OF COLUMBUS**

## **ULTRASOUND INITIATIVE**

### **QUALIFYING A PREGNANCY CARE CENTER IN COLLABORATION WITH THE LOCAL DIOCESE**

To determine if a pregnancy care center (PCC) meets the practical, moral and faith guidelines necessary for eligibility for funds through the Ultrasound Initiative, the Knights of Columbus state or local council must first receive the endorsement of the diocesan pro-life director in the diocese in which the PCC is located. Go to [www.usccb.org/prolife/getinvolved.shtml](http://www.usccb.org/prolife/getinvolved.shtml) to find the diocesan pro-life director.

The diocesan pro-life director should be asked to complete and sign the Ultrasound Initiative Diocesan Evaluation form indicating that the PCC in question meets each of the guidelines below. If the PCC in question has a Statement of Faith that staff and volunteers are asked to sign or assent to, a copy should be provided to the diocesan pro-life director. If the diocese does not currently have a diocesan pro-life director, the council should contact the diocesan chancellor, the bishop, or the bishop's designate for an endorsement of the PCC. If the diocesan pro-life director, or other diocesan official, does not have sufficient experience or knowledge to make a judgment concerning the capabilities, policies and practices of a particular PCC, that should be noted.

The diocesan official's endorsement should be based on the diocese's experience and knowledge of the PCC, specifically:

- 1 – That the PCC has the staffing, finances and other resources to justify and support the purchase and continued operation of an ultrasound machine. This judgment should include the opinion that the PCC's location, client load, and hours of operation justify this major expenditure and the ongoing costs and staffing commitments.
- 2 – That the PCC's practices, policies and history regarding abortion, abortifacients, birth control and other associated practices appear to be consistent with Catholic moral and ethical principles.
- 3 – That experience shows the PCC is welcoming of Catholics as employees, volunteers and clients and is respectful of the beliefs and faith practices of those Catholics. The PCC should have no official policies or office climate that discriminates against Catholics or that would encourage Catholic employees, volunteers or clients to leave their Catholic faith.
- 4 – That any Statement of Faith (that employees, volunteers or clients are asked to sign or assent to in their participation or presence at the PCC) be evaluated in accord with policies of the diocesan pro-life office and the bishop.

The council may not begin fund-raising activities to purchase an ultrasound machine until after the diocesan pro-life director, or other diocesan official, recommends the PCC for inclusion in the Ultrasound Initiative. The completed Diocesan Evaluation form should be submitted to the Office of Pro-life, Marriage and Family Values, Knights of Columbus, 1 Columbus Plaza, New Haven, CT 06510-3326. Before the council takes any other action in the Ultrasound Initiative, the council must first receive notice from that Supreme Council office that it may precede, provided that the PCC will also meet the other criteria set forth in the Ultrasound Initiative Guidelines (#4885).

**KNIGHTS OF COLUMBUS  
ULTRASOUND INITIATIVE  
DIOCESAN EVALUATION**

*(This section to be completed by the Knights of Columbus Council)*

**Participating Knights of Columbus Unit:** \_\_\_\_\_ **Council #** \_\_\_\_\_  
**K of C Contact (name/address):** \_\_\_\_\_  
**Pregnancy Care Center:** \_\_\_\_\_ **City/State** \_\_\_\_\_  
**(Arch)Diocese where center is located:** \_\_\_\_\_

*(This Section to be completed by the Diocesan Pro-Life Director)*

The Knights of Columbus Council noted above is exploring the option of raising funds to provide an ultrasound machine to the pregnancy care center (PCC) indicated. To assist the Knights of Columbus in qualifying the PCC for participation in the Ultrasound Initiative, based on the experience and knowledge you have of this PCC, please respond to each statement below, or indicate that you do not have enough information on which to make a judgment.

**1** – The PCC has the staffing, finances and other resources to justify and support the purchase and continued operation of an ultrasound machine. This major expenditure and the ongoing costs and staffing commitments are justified by the PCC’s location, client load, and hours of operation.

**Yes** \_\_\_\_ **No** \_\_\_\_ **Do Not Know** \_\_\_\_

**2** – The PCC’s practices, policies and history regarding abortion, abortifacients, birth control and other associated practices appear to be consistent with Catholic moral and ethical principles.

**Yes** \_\_\_\_ **No** \_\_\_\_ **Do not know** \_\_\_\_

**3** – Experience shows the PCC is welcoming of Catholics as employees, volunteers and clients and is respectful of the beliefs and faith practices of those Catholics. The PCC has no official policies or office climate that discriminates against Catholics or that would encourage Catholic employees, volunteers or clients to leave their Catholic faith. **Yes** \_\_\_\_ **No** \_\_\_\_ **Do not know** \_\_\_\_

**4** – If the PCC has a Statement of Faith (SOF) (that employees, volunteers or clients are asked to sign or assent to in their participation or presence at the PCC), it has been evaluated in light of the policies of the diocesan pro-life office and the bishop.

\_\_\_\_ **The PCC does not have a SOF.**

\_\_\_\_ **The PCC has a SOF (copy provided to the diocese) that is:**

**consistent/inconsistent with Roman Catholic teaching (circle one): Consistent Inconsistent**

**Under discussion: Yes** \_\_\_\_ **No** \_\_\_\_

**5** – Additional comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**I recommend this PCC for participation in the Ultrasound Initiative. Yes** \_\_\_\_ **No** \_\_\_\_  
\_\_\_\_ **I do not have enough information concerning this PCC to make a judgment.**

**Signature:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
**(Arch) Diocese of:** \_\_\_\_\_ **Telephone**  
**#:** \_\_\_\_\_

**NORTH CAROLINA KNIGHTS OF COLUMBUS**  
**ULTRASOUND INITIATIVE**  
**DIOCESAN EVALUATION**

**Binding Agreement**

Date: \_\_\_\_\_

This statement from \_\_\_\_\_ (Name of Crisis Pregnancy Center) is made to the North Carolina Knights of Columbus State Council, in consideration of the State Council furnishing ultrasound equipment to \_\_\_\_\_ (Name of Crisis Pregnancy Center) for the explicit purpose of assuring the State Council that the Pregnancy Center will abide by the provisions listed below:

- As the Executive Director of this Center, I agree that we will abide by all provisions within this agreement and that it is incumbent upon whomever, now or in the future, is the Executive Director of this Center will ensure that all employees and volunteer staff will also abide with this agreement. Furthermore,
- We will not refer, recommend or provide any form of contraception to any of our clients, whether married or not married. Furthermore,
- We will not refer any of our clients for an abortion or for administration of an abortifacient to our clients for any reason without exception. Furthermore,
- We will never refer any of our clients to an abortion facility for the purpose of gaining an ultrasound image or for any other reason. Furthermore,
- We will not attempt to lead any Catholic client away from their Catholic Faith, but will encourage them to seek further counseling from a Catholic source to help them through any crisis in which they may find themselves. Furthermore,
- We will not discriminate or disallow an otherwise qualified Catholic individual to gain employment or volunteer their services to this Center on the basis of their being a Catholic. Catholic employees or volunteers will not be required to sign the Center's Statement of Faith but instead may sign a statement affirming their belief in The Apostle's Creed. The Center will be respectful of Catholic volunteers and employee's beliefs and faith practices and will not encourage them to leave their Catholic faith.

Signed \_\_\_\_\_ (Organization's Executive Director) \_\_\_\_\_ (Date)

# KNIGHTS OF COLUMBUS

## ULTRASOUND MACHINE INITIATIVE

APPLICATION – FOR STATE COUNCIL AND/OR LOCAL COUNCIL USE

Sponsoring state or local council: \_\_\_\_\_ # \_\_\_\_\_

Council location: \_\_\_\_\_ State/Province \_\_\_\_\_

The council voted to approve proceeding with this fund raising program on (date): \_\_\_\_\_

K of C contact person: \_\_\_\_\_ Title \_\_\_\_\_ Date: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Address: \_\_\_\_\_

Pregnancy Care Center (PCC): \_\_\_\_\_ Telephone \_\_\_\_\_

Contact person: \_\_\_\_\_ Title \_\_\_\_\_ Email address: \_\_\_\_\_

Address \_\_\_\_\_ City/Town \_\_\_\_\_ State/Province \_\_\_\_\_ Zip Code \_\_\_\_\_

Federal Tax Status:  501(c) 3  other PCC's Federal Tax ID/Regis. Charitable Donation # \_\_\_\_\_

National affiliations: \_\_\_\_\_

Check here () if this PCC has no policies that are anti-Catholic in any way and does not engage in practices that would tend to lead Catholic women away from their faith.

Check here () if this pregnancy care center does not advocate or refer for birth control.

Does the center require employees, volunteers or patient/clients to sign a Statement of Faith?

Yes  (If yes, please enclose a copy.) No

Please verify each of the following statements and indicate with a checkmark:

The center complies with all state/provincial/local laws/regulations to operate an ultrasound machine.

The center has a medical doctor who will oversee the ultrasound machine operations.

The medical director is: Dr. \_\_\_\_\_

Address: \_\_\_\_\_

The machine will be staffed with trained, licensed, experienced medical personnel.

The center has adequate insurance for operation of the ultrasound machine.

Please list the council number of any other council which assisted in or contributed to the state council's/council's fund raising efforts. # \_\_\_\_\_ # \_\_\_\_\_ # \_\_\_\_\_ # \_\_\_\_\_

Briefly describe anything particularly noteworthy about the pregnancy center (location, services, etc.) and the major fund raising programs used by your council to raise the required funds (use additional paper if needed): \_\_\_\_\_

Ultrasound Machine Manufacturer: Model: \_\_\_\_\_

Type of ultrasound machine to be purchased:  2-D  3-D  4-D  other \_\_\_\_\_

List price: \$ \_\_\_\_\_ Check one:  new  refurbished

Machine's actual cost (not including freight, taxes, training, salaries, etc.): \$ \_\_\_\_\_

Total amount raised to date by the council (must be at least 50% of the machine's actual cost): \$ \_\_\_\_\_

Please make \$ \_\_\_\_\_ check (equal to 50% of the machine's actual cost) payable to:

the PCC listed above; or, to the  State Council/Council # \_\_\_\_\_ charitable account (EIN # \_\_\_\_\_)

Please mail check to (name/address): \_\_\_\_\_

